# Research on the Cultivation of Aesthetic Consciousness in Chinese Language and Literature Teaching Based on the Concept of Comprehensive Quality Cultivation

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Abstract: with the Deepening Reform of the Current Education and Teaching System in Our Country, in the Process of Language and Literature Teaching, People Pay Attention to the Cultivation of Humanistic Cultivation and Comprehensive Quality. the Teaching of Chinese Language and Literature Should Not Be Limited to Traditional Knowledge Explanation, But Should Give Full Play to Students' Subjective Initiative in Learning Chinese Language and Literature Courses by Showing the Characteristics of Chinese Language and Literature, So That Students Can Feel the Beauty of Chinese Language and Literature in the Learning Process and Continuously Cultivate Students' Aesthetic Consciousness. under the Concept of Comprehensive Quality Training, This Paper Mainly Takes Aesthetic Education as the Premise, and Elaborates the Effective Development and Perfect Penetration of Aesthetic Education in Chinese Language and Literature Teaching from Four Aspects, Aiming At Better Guiding Students to Improve Their Comprehensive Quality.

### 1. Introduction

Chinese Language and Literature is One of the Earliest Disciplines in the Field of Higher Education in Our Country. It Has Gradually Become the Educational Curriculum of Major Universities in the Country and is Also an Important Component of Quality Education for College Students [1]. through the Study and Understanding of These Basic Knowledge, We Can Feel the Unique Charm of Chinese Language and Literature as Well as the Basic Knowledge and Writing Ability of Chinese Language. as the Crystallization of Chinese Civilization, Chinese Language and Literature Has Strong Vitality. the Integration of Aesthetic Consciousness and Its Essence into the Overall Quality of Students is Helpful to Promote the Core Values of the Information Age among Students and to Promote the Unification of Students' Values and Outlook on Life with the Development Trend of Today's Society and the Requirements of the Times [2]. Chinese Language and Literature is the Crystallization of Ideological Wisdom Resulting from the Combination of Art and Beauty. Teaching is Not Simply to Learn the Contents of Literary Works, But to Dig out the Artistic Expression Techniques, Structural Arrangements, Values and Beauty Contained in Cultural Works. and Aesthetic Education is an Important Theoretical Subject in Chinese Language and Literature, Which Lays a Solid Foundation for Students to Cultivate Good Aesthetic Theory Accomplishment and Aesthetic Ability [3]. However, Judging from the Teaching Direction of Major Universities in Our Country, Aesthetic Teaching in Chinese Language and Literature Teaching is Only At the Theoretical Stage, and It is Still Difficult to Make Chinese Language and Literature Education Move to the Practical Stage. in the Process of Teaching, Teachers Should Pay Attention to the Integration of Aesthetic Education into the Teaching Activities of Chinese Language and Literature, So That Students Can Enhance Certain Aesthetic Ability through Literary Works, Thus Experiencing the Extensive and Profound Chinese Culture.

### 2. Chinese Language and Literature and Cultivation of Aesthetic Consciousness

The 5,000-Year History of Chinese Civilization Contains a Large Amount of Chinese Civilization, Which is Rich in Connotation and Profound. Tens of Thousands of Excellent Cultural

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Works in Our Country Are the Inheritance of the Excellent Culture of the Chinese Nation. These Excellent Cultural Works Have Cultural Edification, Cultural Infection and Play a Role of Moral Model [4]. in Recent Years, with the Continuous Updating of Educational Concepts, the Traditional Teaching Methods of Chinese Language and Literature in the Past Have Been Unable to Meet the Requirements of Modern Educational Concepts. Students Become the Main Body of Teaching and Are the Most Important Teaching Objects. Therefore, Teachers Are Required to Effectively Integrate Aesthetic Awareness in the Chinese Language and Literature Curriculum into the Whole Curriculum Teaching. the Growth and All-Round Development of Students is the Starting Point and the End-Result of the Cultivation of Students' Comprehensive Quality Based on the Cultivation of Aesthetic Consciousness in Chinese Language and Literature Teaching [5]. Different People Have Different Temperament, That is to Say, Their Ideological and Moral Cultivation is Different, They Know Much about Literature Knowledge, They Have a Wide Range of Knowledge, and They Will Tolerate Others with a Tolerant Heart. on the Contrary, They Have Petty People Who Are Narrow-Minded, Care about Everything and Have No Mercy. They Live in the Dark side of Society and Are Sinister in Their Hearts. Judging from the Teaching Situation of Chinese Language and Literature, the Effect of Aesthetic Education is Not Ideal. No Matter the Teaching Method or Content, or from the Students' Own Point of View, There is a Lack of Aesthetic Awareness and Learning Ability. They Take the Task to Learn, Instead of Really Examining, Observing and Feeling Every Literary Work with Aesthetic and Appreciative Eyes, Which Makes the Aesthetic Education of Literary Works Insufficient [6]. in Other Words, Aesthetic Consciousness and Aesthetic Feeling Ability Are the Important Basis of Aesthetic Process. in the Course of Teaching Chinese Language and Literature, Aesthetic Thoughts Should Be Combined to Lay a Solid Foundation for Students' All-Round Development in the Future.

### 3. Main Problems in Aesthetic Education of Chinese Language and Literature

### 3.1 The Main Problems in Aesthetic Education of Chinese Language and Literature

College Chinese language and literature teaching has attached great importance to the aesthetic education of students. College teachers have chosen representative Chinese language and literature works for students to learn in class and after class. To a certain extent, the aesthetic education of Chinese language and literature has made periodic breakthroughs [7]. However, fundamentally speaking, this is a breakthrough in form. In the process of appreciation of Chinese language cases, the main body of aesthetics is mainly accomplished through the human body's sensory system, which is also an important factor for students to exert their aesthetic ability. For the education of Chinese language and literature, the talents cultivated through the education of Chinese language and literature should have good aesthetic ability and strong perception of literary works. This ability can shape one's own character in life, and can also serve the social people and carry forward our country's history and culture by exerting one's professional expertise [8]. In the face of large-scale student groups, it is difficult to carry out differentiated and targeted teaching. The selection of teaching contents is still based on teachers' personal opinions and choices, and teachers have not updated the teaching contents with the times. As a result, the selection direction and preference of Chinese language and literature works are relatively single. Therefore, in the process of aesthetic education, the focus is to help students to establish awareness of beauty. Chinese language teaching teachers should use the artistic charm of the works to mobilize students' cultural feelings, and build the classroom into a classroom with strong Chinese language and culture atmosphere, infecting every student.

### 3.2 Students Lack Aesthetic Feelings and Have Poor Understanding of Chinese Language and Literature

Quality education aims at enhancing students' humanistic quality and shaping perfect personality, while aesthetic education is one of the important ways to improve students' humanistic quality and shape perfect personality. However, in terms of the current situation of our college students'

aesthetic quality and emotion, students lack aesthetic emotion and have a poor understanding of Chinese language and literature [9]. In order to help students establish good aesthetic ideas in the course of teaching, we must first help students cultivate certain aesthetic consciousness so that students can have their own unique ideas in the process of observation. However, the ideal is beautiful. In reality, there are many problems that we need to improve in the education of Chinese language and literature. There are some problems in the curriculum of Chinese language and literature. Secondly, the teaching hours are also seriously insufficient, and the form of the class is not scientific enough, which leads to the deep excavation of the connotation of Chinese language and literature. There is a general imbalance between the pursuit of external beauty and the pursuit of internal beauty among college students. Their pursuit of individuality and novelty is mainly reflected in their personal behavior and dress, but they lack the ability of independent personality in their way of thinking. Generally speaking, in the process of teaching Chinese language and literature, an innovative, rich and interesting teaching situation should be constructed for students. Teachers need to flexibly apply various teaching methods, systematically and integrally mobilize the enthusiasm and enthusiasm of students to participate in aesthetic education, and finally cultivate students' aesthetic consciousness and aesthetic taste under the imperceptible effect.

At present, college students' Chinese language and literature ability is obviously insufficient, but they can graduate smoothly. This shows that the school pays very little attention to the teaching system and assessment of Chinese language and literature, ignores the teaching aspect too much, and pays no attention to the teaching process and teaching practice, but only pays attention to the theory [10]. Secondly, there are some problems in the examination mode of Chinese language and literature major, paying too much attention to students' theoretical basis of Chinese language and literature and the examination results. Under the background of multi-cultural integration development, it has caused great impact on the cultivation of college students' aesthetic consciousness. Strange cultures and arts make it difficult for them to distinguish beauty from ugliness effectively. In the new era, various fast food cultures that are full of markets have a dissolving effect on the authority of traditional culture. Although some students chose this major, they did not like it from their heart, which led to their boredom with this major and the quality of their teaching could not be guaranteed. Finally, after the graduation of the students majoring in Chinese language and literature, the society does not have enough recognition for them. Many jobs in the society have certain discrimination against Chinese language and literature. It is believed that the Chinese language and literature university has learned nothing substantial in recent years. Students can enhance their self-worth and shape their personality charm through professional knowledge learning, but they are also affected by the above factors, lacking in aesthetic emotion and understanding of Chinese language and literature.

## **4.** The Implementation of Aesthetic Education Based on the Concept of Comprehensive Quality Cultivation in the Teaching of Chinese Language and Literature

### 4.1 The Excavation of Aesthetic Factors and Artistic Realm

In the process of appreciation of literary works, teachers should attach importance to the excavation of students' aesthetic factors and artistic realm, which are the basis for helping students to establish good Chinese language and literature literacy in the teaching process. Interest in learning any major or course is the first and key factor, and is the potential driving force for learning. High interest in learning and learning potential can be stimulated, and the learning effect will naturally get twice the result with half the effort. We should not only dissect the essence of literary works to students, but also guide students to penetrate from the outside to the center of the works, so as to ensure students' aesthetic ability and perception of literary essence and realize the beauty of artistic conception carefully created by the author. A person can only do a good job in learning if he has good learning habits, but his pursuit is different. Some people pursue advanced knowledge and some people pursue low-level knowledge, which depends on your level of ideological consciousness. It can actively mobilize students' initiative, show their intelligence,

improve their innovation ability, guide students to think rationally, and have a deep and clear understanding of their comprehensive quality status, so that students' own advantages and potentials can be explored and released to the greatest extent. Let the majority of students not only be able to experience and feel the existence and aesthetic characteristics of curriculum beauty, but also be able to deeply realize the unique aesthetic sentiment in Chinese language and literature curriculum, and finally better integrate aesthetic behavior, consciousness and emotion together effectively. Therefore, under the premise of limited teaching time, Chinese language and literature works with high aesthetic education value and conforming to students' aesthetic consciousness and level should be excavated and selected. The selection of teaching works should be gradual and orderly from shallow to deep, so as to promote the dialectical study of students' perceptual knowledge and rational understanding in the study of Chinese language and literature. Only by adopting diversified teaching methods in the teaching process of Chinese language and literature can students' aesthetic interest be stimulated under the subtle influence.

### 4.2 Pay Attention to the Cultivation of Students' Interest in Learning

In the process of aesthetic education in the teaching of Chinese language and literature, teachers should attach importance to cultivating students' interest in learning. Only when students have a certain interest in learning Chinese language and literature can they effectively improve students' aesthetic ability and aesthetic consciousness. Chinese language and literature works, to a certain extent, are an embodiment of the author's inner activities. This is their unique materialization and externalization of something and their thoughts and feelings. This makes it necessary to take advantage of this feature in the teaching of Chinese language and literature. Therefore, when teaching Chinese to students, we should always pay attention to the idea of stimulating students' interest in learning and autonomous learning. For the new generation of students, they have a strong curiosity about the unknown and a strong desire for knowledge. In the course teaching process at the university stage, teachers should pay attention to adopting diversified teaching strategies, and through the teaching mode created by scenes, let students experience the aesthetics in the works, understand the essence of beauty, and then stimulate students' interest in learning and desire for knowledge. To guide students to better feel, experience, enjoy and master the aesthetic value of Chinese language and literature courses, and further analyze the internal meaning and actual aesthetic value involved in Chinese language and literature teaching. Through the works, students can go to the artistic conception described by the author and feel some emotion when the author was writing. In order to experience the literary connotation and profound emotion expressed by the author, it is necessary for teachers to exercise students' aesthetic appreciation so as to pursue deeper beauty.

### 4.3 Promote the Innovation of Aesthetic Forms and Focus on Enhancing Students' Aesthetic Ability

Aesthetic education of Chinese language and literature is not only reflected on the surface of works, but also on the beauty of artistic form and ideological connotation. Therefore, we should promote the innovation of aesthetic forms and focus on enhancing students' aesthetic ability. Teachers should also step by step in the teaching process, through continuous influence and subtle explanation to stimulate students' perception of the works, so that students can imagine the actual situation in the process of appreciating the works. Starting from the basic aesthetic teaching, when integrating aesthetic teaching into Chinese language teaching, some key and difficult points of aesthetic teaching can be selected and taught. The key point is to let students feel the connection between aesthetic teaching and Chinese language and culture teaching, and make full use of the common ground between the two. Students can not only restore the contents and pictures of the works to be expressed in their minds, but also experience, feel and understand better the thoughts, feelings and attitudes that the authors of the works want to express by interpreting their artistic forms in the study of Chinese language and literature. In the teaching activities of Chinese language and literature, teachers must make use of familiar objects or situations to contact students' daily life, avoid purely theoretical presentation, enable students to have a profound understanding of Chinese

language and literature, and spread students' thinking ability and imagination ability. In the end, it will better touch the strings of contemporary college students' hearts, so that the two aspects of college students' sensibility and rationality can be integrated and linked with each other, and the students' aesthetic consciousness and ability of spiritual destruction can be improved in an all-round way.

#### 5. Conclusion

It is a long-term and systematic project to cultivate aesthetic consciousness in the teaching of Chinese language and literature. Therefore, this work should be reflected in the overall teaching process. Chinese language and literature contains rich aesthetic education knowledge and aesthetic value. The organic combination of Chinese language and literature teaching and aesthetic education has a positive effect on students' self-value display, aesthetic consciousness and ability cultivation, personality charm molding, mainstream cultural consciousness and value concept formation. With the reform and development of the current Chinese language and literature curriculum, it is an inevitable condition to cultivate good aesthetic consciousness and aesthetic ability in the process of learning the curriculum system. The object of comprehensive quality training is students, and the core of aesthetic consciousness training in Chinese language and literature teaching is the development and improvement of human beings. Integrating aesthetic consciousness training into the cultivation of students' comprehensive quality is the demand of the development of the times and the education work in colleges and universities. In the specific implementation process, teachers should reasonably construct the proportion of each assessment element, including theoretical quality, aesthetic quality, daily performance and other parts, give appropriate incentives to students who perform well, and stimulate students' enthusiasm and enthusiasm to participate in teaching and improve themselves. For students who do not perform well. The promotion of Chinese language aesthetic teaching in major colleges and universities is also the primary task now. To ensure that every Chinese language major graduate can use Chinese language aesthetic reading works, so that Chinese traditional culture can be inherited.

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